

## **Advertisement**

### **INVITING INNOVATIVE IDEAS ON SWACHHATA**

WIPO-TISC & CIIE at CTTC, Bhubaneswar is inviting Innovative Ideas under Swachhathon Competition organised during Swachhata Pakhwada Celebration from 13.09.21 to 27.09.2021 from students, Start-ups and MSMEs. The selected Ideas will be provided free IP filing services, Technological support for Prototype development, Certificate of participation, Recommendation to Government for grant of fund as deemed fit. Last date for submission of Innovative Idea in a sealed envelope / by e-mail: latest by 25.09.2021, Email : [cttc@cttc.gov.in](mailto:cttc@cttc.gov.in), [ciie@cttc.gov.in](mailto:ciie@cttc.gov.in),

For details refer website: [www.cttc.gov.in](http://www.cttc.gov.in),

To be advertised in The Samaj, Indian Express, TOI

### **WHAT IS SWACHHATHON**

Swachhathon is an attempt to crowd source solutions for some of the pressing problems faced by the country in Sanitation and Hygiene. Technology Innovation Support Centre (TISC-WIPO)- Centre for Innovation Incubation and Entrepreneurship (CIIE ) at CTTC invites students from schools and colleges, universities, startups and MSMEs to come up with exciting, innovative, novel and viable solutions in the categories mentioned below during celebration of Swachhata Pakhwada from 13.09.2021 to 27.09.2021.

- a) Monitoring usage of toilets
- b) Triggering behaviour change
- c) Toilet Technologies in Difficult terrains
- d) Working solutions for maintenance and operations of toilets at school , colleges, public places.
- e) Technological solutions for safe disposal of wastes.
- f) Innovative application of Renewable Energy
- g) Solution to preventing use of Plastics.
- h) Waste recycling
- i) Energy Conservation measure

### **ELIGIBILITY CRITERIA**

Participation is open for students from schools and colleges, Universities, startups , MSMEs. Entries can be submitted by individuals/ group of individuals Participation is open for all age groups.

### **STRUCTURE OF THE PROGRAM**

- Round 1 - The participants will be required to submit their innovative ideas in sealed envelope to reach at CTTC by 25<sup>th</sup> Sept,21. The received ideas will be scrutinised by the panel of experts committee and Good innovative Ideas will be shortlisted for consideration of next level.
- Round-2 –The selected participants from Round 1 entering Round-2 will be required to present their idea/solution before the committee by virtual or physical presence at CTTC as decided and shall be communicated to the participants.

### **SELECTION CRITERIA**

The evaluation will be based on the evaluation framework designed by CTTC TISC –CIIE .The evaluation panel will comprise of stalwarts from Professional and Domain experts. Participants will be evaluated on the originality of the solution, utility, cost-effectiveness, ease of maintenance, sustainability, scalability and environment-friendliness and scope of Commercialisation.

### **AWARDS**

Certificate of participation will be issued to all Qualifying candidates in Round 1 recommended for Round 2.

A free Awareness programme on IPR will be organised for all participants.

Free counselling and IP facilitation service will be provided to the Participants.

03 best Innovative ideas will be supported for prototype development by CTTC.

Rest all best ideas selected will be provided concessional price for prototype development.

Networking and coordination with other Incubation centres in Odisha for Technical Support.

CTTC will explore the possibility of recommending the innovative ideas to Startup Odisha, MoMSME or any other Department for consideration of grant as per rule.

Awards and recognition to the innovators as decided by CTTC .

### **GENERAL GUIDELINES, TERMS AND CONDITIONS**

The decision of Panel of Experts will be final and binding.

By making a submission in the contest, all participants warrant and represent that to the best of their knowledge, their submission is original and does not violate or misappropriate any third party trade secret, “know-how,” copyright, patent or other intellectual property right. Participants also warrant and represent that there are no obligations of any nature, legal or otherwise, which would prohibit, restrict, or interfere with their participation in the Contest or submission of their design report, and agree to obtain any necessary clearances, authorizations and/or approvals prior to participation.

The participants agree that no information submitted by the participants will be treated by CTTC as confidential.

CTTC does not claim ownership over Intellectual Property Right (IPR) for the Innovation that is sent to us. The IPR shall remain with the applicant at all times. However, we request you to not include any information that you may not want to share publicly.

CTTC reserves the right to cancel, terminate, modify or (temporarily) suspend, change the Terms and Conditions of the contest at any time without prior notice where required. In addition, CTTC at its sole discretion may disqualify any participant at any stage of the contest without being required to specify any reasons in that regard.

#### **CORRESPONDENCE**

All participants should clearly mention their name, address, School/College/ Organisation , email address if any, Contact mobile /phone No .

Any communication with participant will be done through an email/ Telephone contact no provided by the participant. Organizers are not liable in case of email delivery failures or not able to contact due to network or other technical issues at participant level.

For any queries, please send mail at: [ciie@cttc.gov.in](mailto:ciie@cttc.gov.in)

#### **DISCLAIMER**

CTTC, Bhubaneswar reserves the right, at its sole discretion, to cancel, terminate, suspend this contest and modify the rules, prizes , assistance to the contest without prior notice.

Please Contact for further information :

WIPO-Technology Innovation Support Centre